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**Come to  
Marlboro  
Country.**

<sup>a</sup>Dose: 20 mg/m<sup>2</sup>/d, 5 d/wk, schedule—  
1987: 20 mg/m<sup>2</sup>/d, 5 d/wk, schedule as per protocol; FIC began Aug. '79.

Marlboro Red  
or Longshots 100's—  
you get a lot to like.

Source: The United States  
Department of Commerce  
Bureau of Economic Analysis

